

COSNOVA
BEAUTY

SAYS NO!

**TOGETHER
AGAINST HATE
AND VIOLENCE**

IS MAKING A STATEMENT IN ORANGE WITH FRANKFURT GALAXY, INTERNETX AND HATEAID

Sulzbach/Frankfurt am Main, 21 July 2026

On 2 August 2026, the PSD Bank Arena in Frankfurt will light up in orange. For the second year in a row, Frankfurt Galaxy is supporting the “cosnova says NO” initiative by cosnova – the company behind the international beauty brands essence and Catrice – and will be wearing orange jerseys for the final game of the season. Galaxy’s main sponsor, InterNetX, is dedicating the space on the front of the team’s jerseys to spreading an important message: “Say NO!” to hate and violence. HateAid, an organization specializing in supporting victims of digital violence, is also supporting cosnova as a strategic partner beyond game day.

WORKING TOGETHER TO CREATE SAFE

With “cosnova says NO”, the company is using the reach of its brands to take a clear stand, promote preventative measures and support victims. Together with strong partners such as Frankfurt Galaxy, InterNetX and HateAid, the goal is to ensure that the message is clear wherever communities come together, whether online or offline.

“Since launching “cosnova says NO”, our aim has not only been to raise awareness, but to make a real difference. For almost 25 years, cosnova – through its brands essence and Catrice – has encouraged people to express themselves freely and to embrace beauty as an expression of their personality. But self-expression requires safe spaces,” explains Astrid Haury, Senior Manager Corporate Responsibility at cosnova. “Violence is a societal problem in the digital space, just as much as it is in public places and in people’s personal lives. We want to use our combined reach to raise awareness and actively make a difference with our communities.”

Eric Reutemann, Managing Director of Frankfurt Galaxy, adds: “The fight against hate and violence needs allies who take a clear stand. As a team within the European Football Alliance, we are using our platform to set an example by demonstrating respectful coexistence and inspiring others to follow our lead. As part of the “cosnova says NO” campaign, we aim to encourage our fans to reflect on their own behavior and to address problematic behavior in their social circles.”

“Sport brings people together and creates a sense of community. As a company that helps shape the digital infrastructure of the internet, we recognize that establishing safe spaces is just as much of a struggle online as it is offline. That’s why we want to take a clear stand on this issue. As the main sponsor of Frankfurt Galaxy and a partner of “cosnova says NO”, we stand for respect, safety and solidarity. Having players wear the “Say NO!” slogan on their chests is a powerful statement for us,” says Arthur Mai, CEO of InterNetX.

TEAM SPIRIT FOR SOCIAL CHANGE

Like last year, the Frankfurt Galaxy players will take to the field in their orange "Color Rush" jerseys, this time for their final regular-season game against Nordic Storm from Copenhagen. The bright orange color is a reference to the UN campaign "Orange the World", which has been raising awareness about violence against women and girls since 1991. After the game, the campaign jerseys will be sold to fans, with half of the proceeds going to the FeM refuge for girls and young women in Frankfurt.

Even before kick-off, fans are encouraged to wear orange to show their support. At the "Powerparty", cosnova, essence and Catrice will be raising awareness of the issue through interactive activities designed to promote dialogue and highlight the importance of preventing violence and treating one another with respect. The centerpiece is a life-size "Say NO!" banner, which the Frankfurt Galaxy players have already signed. Visitors can endorse the message by adding their own signatures and becoming part of a growing network of supporters and allies.

There will also be a special highlight just before the game starts: the sixteen-strong cosnova choir, comprised of company employees, will sing the German national anthem. Josephine Ballon, co-managing director of HateAid, will perform the coin toss to determine which team gets the initial choice.

Everything related to game day can be followed on the social media channels of all the partners. The game itself will be broadcast live on Hessischer Rundfunk and on YouTube.



ACTIVE INVOLVEMENT SINCE 2023

With its brands essence and Catrice, cosnova is one of the world's most successful cosmetics companies. Since 2023, it has taken a clear stand against hate and violence through its multi-award-winning initiative, "cosnova says NO". The company's mission is to give everyone the opportunity to feel beautiful. However, when people are living in fear or experiencing hate, the foundation for this is lacking.

A significant part of this initiative is the donation. In recent years, €300,000 has channeled into a fund established by cosnova in partnership with Frauenhauskoordinierung e.V., primarily to help women fleeing domestic violence who cannot afford to stay in a women's shelter. Additionally, prevention projects organized by the Union of German Zonta Clubs and other NGOs have received a total of €70,000 in support. In collaboration with the forsa Institute, cosnova published the 'Un_Safe Spaces Report' in 2025. This examined the experiences of violence among young women (aged 18 to 35) in public spaces, on social media and in relationships.

cosnova and its brands, partners, content creators and communities are continuing the initiative in 2026 to keep actively creating safe spaces.

ABOUT COSNOVA BEAUTY

cosnova Beauty has its headquarters in Germany and distributes its decorative cosmetics brands essence and Catrice in around 90 countries worldwide. The family-run business generates net sales of around 1 billion Euros. cosnova is the 6th largest company for "Decorative Cosmetics" in the world and the 2nd largest by unit sales.

Besides its beauty business, the cosnova Group also invests in a variety of companies and assets, some to utilize synergies in the beauty segment and others as stand-alone investments. cosnova has grown substantially since it was founded more than 20 years ago. Around 1000 employees at various locations around the world are committed to the company's success story.

ABOUT FRANKFURT GALAXY

Frankfurt Galaxy is one of the most traditional and famous names in American football in Europe. The Frankfurt-based American football team was a founding member of the World League of American Football (WLAF) in 1991, and competed in NFL Europe, the European branch of the US-based National Football League (NFL). Until the dissolution of NFL Europe following the 2007 season, Frankfurt Galaxy had become the most successful team in the league and had a significant influence on American football in Europe.

From 2021 to 2025, Frankfurt Galaxy was part of the European League of Football (ELF), which began its first season with eight teams. Galaxy were crowned the first champions in the league's history in their inaugural season in 2021. Since the beginning of 2026, Frankfurt Galaxy has been a member of the newly founded European Football Alliance (EFA). The 2026 season will also mark the EFA's inaugural season, with a total of six teams: Paris Musketeers, Tirol Raiders, Nordic Storm (Copenhagen), Prague Lions, Munich Ravens and Frankfurt Galaxy.

ABOUT INTERNETX

InterNetX has been a leading provider in the domains and IaaS sectors since 1998, specializing in innovative white-label solutions for domains, hosting, and encryption. It offers customized solutions ranging from domain registration and hosting to security services and network connectivity to ISPs, telecommunications companies, internet agencies, domain investors, and large enterprises. InterNetX's portfolio includes one of the industry's most comprehensive offerings of TLDs and certificates. To learn more, please visit internetx.com



PRESS CONTACT COSNOVA

Jil Berning

Mail: j.berning@cosnova.com

PRESS CONTACT FRANKFURT GALAXY

Frankfurt Galaxy

Mail: presse@frankfurt-galaxy.eu

PRESS CONTACT INTERNETX

Simone Catania

Mail: presse@internetx.com